

Ben Whitehouse
Student Development
Guild of Students
Birmingham University
Edgbaston Park Road
Edgbaston
Birmingham
West Mids
B15 2TU

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Dear Ben,

As a long time admirer of Innocent Smoothies and the people who work at Innocent I was warmed to see on the blog about your Monday morning mishap involving shoes. A simple mistake made when getting dressed in the morning can have a lasting impact on how people view you.

As a fellow Ben I understand the problem of clothing mishaps and the cruel nature of the office environment. As an act of solidarity between gentlemen who work in offices and are called Ben I've enclosed some of my own clothing mishaps at work. (Admittedly mine tend to be inflicted on me by my workmates which I carry with good grace and much more obvious than yours but I thought they'd make you smile)

I trust that this letter reaches you on a fine day when all your clothing matches and your office are kind enough to make you a warming drink when you arrive. I'd be interested to see any other clothing mishaps you've made or the other fine people at Innocent. I enclose something that I thought you'd like to wear in a photograph for the blog along with a badge for the Guild's latest campaign.

Yours sincerely,


Ben Whitehouse.

b.whitehouse@guild.bham.ac.uk

